



10 YEARS OF ADPA

CONFERENCE & RECEPTION

CARING FOR CARS, PEOPLE AND THE PLANET:

Ensuring the safety, sustainability and affordability of road mobility,
but not without data!

As ADPA celebrates its 10th anniversary, we want to explore the essential role of data and technical information in **making road mobility safer, more sustainable and more affordable**. From keeping vehicles safe and roadworthy throughout their lifetime to enabling competition, innovation and the circular economy, access to accurate and reliable information is a key **enabler of progress**.

With representatives from the institutions, the business and the civil society, we will reflect on the achievements of the past decade and the challenges ahead. Because **caring for cars, people and the planet requires a competitive and innovative automotive ecosystem, and that cannot happen without data**.



Wednesday 2 December 2026

09:00-19:00: Conference

19:00-22:00: Reception



Square

Rue Ravenstein 2

Brussels



<https://www.adpa.eu/2026-12-03-caring-for-cars-people-and-the-planet-registration/>



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PROGRAMME

08:30-09:00 Registration

09:00-09:25 Introductory Address

09:25-09:55 Discussion - Roles and challenges of publishers in a changing environment

09:55-10:55 Panel - The importance of competition for competitiveness and consumers

10:55-11:10 Coffee Break

11:10-11:20 Presentation - The aftermarket at the dawn of sustainable transition

11:20-12:20 Panel - Electrification? Not without data!

12:20-13:20 Panel - Circular economy? Not without data!

13:20-14:45 Lunch

14:45-14:55 Presentation - The aftermarket at the dawn of digital transition

14:55-15:55 Panel - Connected vehicles & telematics? Not without data!

15:55-16:55 Panel - Innovation & AI? Not without data!

16:55-17:10 Coffee Break

17:10-17:20 Presentation - The aftermarket at the dawn of legal transition

17:20-18:20 Panel - Better regulation, better enforcement

18:20-18:30 Concluding Remarks

18:30-22:00 Reception