ADPA
Automotive Data Publishers' Association

10 YEARS OF ADPA

CONFERENCE & RECEPTION

CARING FOR CARS, PEOPLE AND THE PLANET:

Ensuring the safety, sustainability and affordability of road mobility, but not without data!

As ADPA celebrates its 10th anniversary, we want to explore the essential role of data and technical information in **making road mobility safer, more sustainable and more affordable**. From keeping vehicles safe and roadworthy throughout their lifetime to enabling competition, innovation and the circular economy, access to accurate and reliable information is a key **enabler of progress**.

With representatives from the institutions, the business and the civil society, we will reflect on the achievements of the past decade and the challenges ahead. Because **caring for cars, people and the planet requires a competitive and innovative automotive ecosystem, and that cannot happen without data**.

Wednesday 2 December 2026

13:30-18:30: Conference

18:30-21:30: Reception

Square

Rue Ravenstein 2

Brussels

https://www.adpa.eu/2026-12-03-caring-for-cars-people-and-the-planet-registration/

www.adpa.eu

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PROGRAMME

13:00-13:30 Registration

13:30-13:40 Introductory Remarks

13:40-14:00 Presentation - Roles and challenges of publishers in a changing environment

14:00-14:45 Panel - The importance of competition for competitiveness and consumers

14:45-15:00 Presentation - The aftermarket at the dawn of sustainable transition

15:00-15:45 Panel - Electrificaton & circular economy? Not without data!

15:45-16:15 Coffee Break

16:15-16:30 Presentation - The aftermarket at the dawn of digital transition

16:30-17:15 Panel - Connected vehicles, telematics, AI & innovation? Not without data!

17:15-17:30 Presentation - The aftermarket at the dawn of legal transition

17:30-18:15 Panel - Better regulation, better enforcement

18:15-18:30 Concluding Remarks

18:30-22:00 Reception