



ADPA.EU

Affordability,

a key factor for safety and sustainability

SAFETY - SUSTAINABILITY - AFFORDABILITY



Wednesday 2 July 2025
14:00-15:30



Online



English

Programme

The safety and the sustainability of road mobility are largely dependent on the possibility to have vehicles regularly and thoroughly maintained and repaired over their lifetime. Such operations fix technical issues, or even prevent small problems to develop into larger ones. This is the crucial, daily mission and purpose of the European automotive aftermarket, its 4.000.000 dedicated workers and its 500.000 smaller and larger businesses.

However, over the last years, some market operators have dramatically increased their prices for accessing inputs which are necessary for the proper maintenance and repair of vehicles and on which they have a monopoly, such as technical information and some spare parts. This has a direct deterrent effect on the possibility for the aftermarket to propose affordable, competitive services and solutions to their customers. In turn, this has a detrimental effect on the possibility for regular, thorough maintenance and repair operations which could keep the vehicle in optimal conditions.

At the occasion of the Danish Presidency of the Council of the European Union, join us to learn more about the crucial contribution of our sector to better road mobility, its benefits for consumers and society at large, and how European legislations, if appropriately updated and upgraded, could continue support Europe's innovation and leadership in the global automotive sector.

- 14:00-14:10** **Welcome address - The aftermarket at the crossroad**
- Michael Pedersen / ADPA, President & Hella Gutmann Solutions, Managing Director
- 14:10-14:35** **Presentation - The role of repair and maintenance for road safety and sustainability**
- Ed Eyton / Ricardo, Senior Consultant
- 14:35-15:15** **Discussion - Which European legislations to transform challenges into opportunities?**
- Danish Permanent Representation to the European Union (TBC)
 - Diogo Pinto / FIA Region I, Acting Director General & Policy Director
 - Elisabeth Macher / Osborne Clarke, Counsel
- 15:15-15:30** **Q&As**

For registration and more information

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Event webpage <https://www.adpa.eu/events/affordability-a-key-factor-to-safety-and-sustainability/>

ADPA, the European Automotive Data Publishers Association, aims to ensure fair access to automotive data and information needed for the repair and maintenance of the 280 millions vehicles on European roads, contributing to their continuous roadworthiness over their lifetime. Its members design and provide competitive, innovative and multibrand solutions to operators of the automotive aftermarket. Founded in 2016 and based in Brussels, ADPA is a Member of AFCAR, the Alliance for the Freedom of Car Repair in the European Union, and FAAS, the Forum for Automotive Aftermarket Sustainability.