



ADPA.EU

Keeping EU moving!

Thursday 26 June 2025, Copenhagen

SAFETY - SUSTAINABILITY - AFFORDABILITY



Thursday 26 June 2025
15:45-19:00



Hotel Scandic Kødbyen
Skelbækgade 3A
Copenhagen V
Denmark



English

Programme

With over 5.000.000 jobs and 500.000 companies, the European independent automotive aftermarket plays a crucial role for the continuous safety, sustainability and affordability of road mobility, by providing innovative and competitive solutions for the maintenance and repair of vehicles over their entire lifetime.

Until recently, European Union's legislations have enabled this ecosystem to compete with vehicle manufacturers themselves, and European companies became worldwide leaders. With the pace of commercial and technological changes and aging legislations, the capabilities of our sector are however being progressively, and unduly, limited.


At the occasion of the Danish Presidency of the Council of the European Union, join us to learn more about the crucial contribution of our sector to better road mobility, its benefits for consumers and society at large, and how European legislations, if appropriately updated and upgraded, could continue support Europe's innovation and leadership in the global automotive sector.



- 15:45-16:00** **Opening**
- 16:00-16:10** **Welcome address - The aftermarket at the crossroad**
- Michael Pedersen / ADPA, President & Hella Gutmann Solutions, Managing Director
- 16:10-16:30** **Keynote speech - The Danish Presidency of the EU and competition in the aftermarket**
- Jens Gormsen / Danish Competition Authority, Head of Division
- 16:30-16:40** **Presentation - Affordability, a key factor for safety and sustainability of road mobility**
- Matthew Wright / ADPA, Vice-President & ALLDATA, Director for OEM Relations
- 16:40-17:30** **Discussion - Which European legislations to transform challenges into opportunities?**
- Mads Engberg / AUTIG, Director General & FIGIEFA, President
 - Torben Lund Kudsk / FDM, Political Director
 - Kim Bjørndal Børsting / Hella Gutmann Solutions, Group Head of Data
- 17:30-18:00** **Q&As**
- 18:00-19:00** **Reception**


For registration and more information

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ADPA, the European Automotive Data Publishers Association, aims to ensure fair access to automotive data and information needed for the repair and maintenance of the 280 millions vehicles on European roads, contributing to their continuous roadworthiness over their lifetime. Its members design and provide competitive, innovative and multibrand solutions to operators of the automotive aftermarket. Founded in 2016 and based in Brussels, ADPA is a Member of AFCAR, the Alliance for the Freedom of Car Repair in the European Union, and FAAS, the Forum for Automotive Aftermarket Sustainability.

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