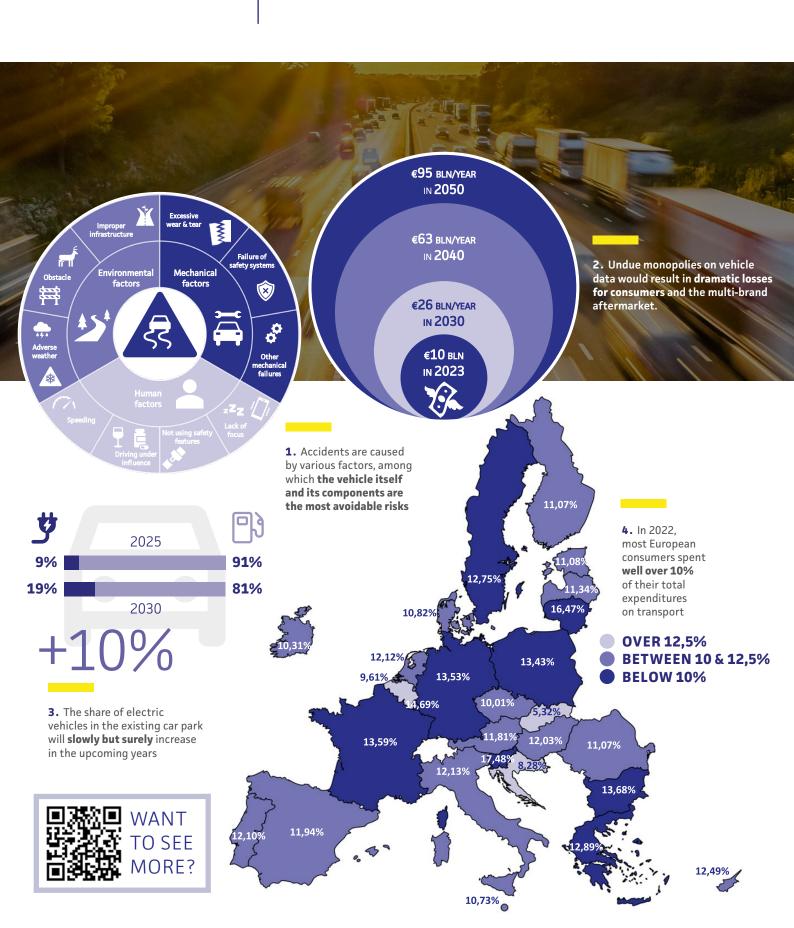


ADPA.EU

# **Keeping EU moving!**

Manifesto for Mobility 2024-2029

**SAFETY - SUSTAINABILITY - AFFORDABILITY** 



# Yes, the independent, multi-brand aftermarket can contribute to better mobility!

#### WHAT'S THAT?

It encompasses all the companies which are involved in testing, maintaining, diagnosing and repairing your vehicle. It includes your local do-it-all garage, but also speciality workshops, energy providers and of course the entire ecosystem which, quietly but surely, provides them with the tools, the parts, the information and the skills they need. It employs more than 3 million people: three times as many jobs as the automotive manufacturers - nothing less! - distributed between more than 500.000 companies, many of them SMEs, located all over Europe. They are essential for the mobility of every European citizen, business and public authority, in particular the 5.000.000 Europeans contributing to the road transportation of people and goods. We are talking about some world pioneers creating local jobs, in local companies, for local communities, enabling everyone's everyday life.

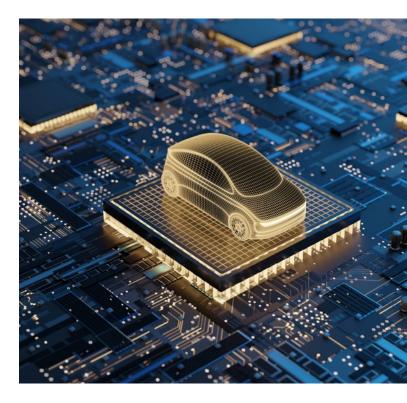
#### WHAT'S ITS PLUS?

With an ageing car park of around 280 million vehicles, preserving their roadworthiness over their lifetime is essential to mitigate safety issues and environmental hazards. This can be achieved only if the cost of repair and maintenance of vehicles remains affordable, whether you are an individual or a fleet owner. The independent, multi-brand aftermarket offers an alternative to vehicle manufacturers. By doing so, we ensure that consumers can access competitive and innovative services and solutions. By maintaining the car park in optimal conditions, we limit pressure on natural resources (often located outside of Europe), improving Europe's environmental footprint, trade balance and sovereignty. And unlike others, the independent aftermarket is not begging for public subsidies and less protective legislations for consumers and society, and doesn't relocate jobs outside of Europe. Not bad, right?

#### WHAT'S ITS ISSUE?

The automotive aftermarket is a huge market - we are talking about more than €220 billion for replacement parts alone! Most of it is paid by consumers, either directly or indirectly (e.g. through insurance or leasing contracts), so maintaining a fair level of competition for such services is essential. However, vehicle manufacturers too often prevent the independent, multi-brand aftermarket from being able to fully compete with them by imposing commercial practices or technical means which maintain consumers captive of their brand-specific aftermarket. Several European legislations aim at preventing such undue limitations to competition, but their enforcement is currently insufficient and they are not addressing new trends. It restricts the ability of consumers to choose their preferred workshop, making it unnecessarily complicated and expensive for them to regularly and properly get their vehicles serviced in the way they deserve.

Keeping mobility **SAFE**Keeping mobility **SUSTAINABLE**Keeping mobility **AFFORDABLE** 



+500.000

companies in our ecosystem

+3 million

jobs in our ecosystem

+5 million

jobs dependent of our ecosystem

**+€220 billion** market at risk of monopoly

# 5 years to act?5 ways to act!



- WHY WORKING ON LEGISLATIONS IF EVERYONE IGNORES THEM?
  - Enforce existing legislations!
- WHY STARTING FROM SCRATCH IF USEFUL INSTRUMENTS ARE ALREADY IN PLACE?
- Prolong and improve existing legislations!
- WHY ENABLING TECHNOLOGY-BASED MONOPOLIES?
  - Unleash the potential of data!
- WHY PUSHING ONLY FOR RENEWING FLEETS WHEN ADDITIONAL SUSTAINABLE OPTIONS EXIST?
  - Improve the footprint of the existing car park!
- WHY WORKING ON AN AUTOMOTIVE LEGISLATION AND IGNORING HALF OF THE AUTOMOTIVE SECTOR?
- Nothing about us without us!



## **About ADPA Members**

ADPA MEMBERS ARE WORLDWIDE PIONEERS AND LEADERS
FOR THE REPAIRABILITY OF INCREASINGLY COMPLEX GOODS
PROVIDING AGGREGATED, HARMONISED, INTELLIGIBLE AND
READY-TO-USE TECHNICAL INFORMATION FOR THE REPARATION,
MAINTENANCE AND SERVICING OF OVER 280 MILLION VEHICLES
FROM MORE THAN 40 DIFFERENT MANUFACTURERS ON
EUROPEAN ROADS ENSURING THEIR ROADWORTHINESS, SAFETY
AND ENVIRONMENTAL PERFORMANCE OVER THEIR LIFETIME
IN A RELIABLE, TIMELY AND AFFORDABLE WAY.





























#### **ABOUT ADPA**

ADPA, the Automotive Data Publishers' Association, aims to ensure fair access to automotive data and inform

aims to ensure fair access to automotive data and information needed for servicing, repairing and maintaining road vehicles.

It advocates for international, European and national legislations maintaining and improving competition and consumers' choice in the automotive aftermarket by preventing or limiting the establishment of brand-specific monopolies.

Founded in 2016 and based in Brussels, **ADPA** is a Member of **AFCAR**, the Alliance for the Freedom of Car Repair in the European Union, and **FAAS**, the Forum on Automotive Aftermarket Sustainability.

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