



ADPA.EU

Rely on the ADPA label

The Quality Seal of Automotive Information

WELCOME TO THE EUROPEAN INDEPENDENT AUTOMOTIVE DATA PUBLISHERS ASSOCIATION

ADPA

Protection and support to access vehicle manufacturers' repair and maintenance information

Working alongside Data Publishers since 2016 to ensure fair access to vehicles' repair and maintenance information (RMI).

EUROPEAN LEGISLATION

To monitor development, advocate for the inclusion of provisions preserving the interests of its Members, implement and enforce major European and international legislations.

POLITICAL AND TECHNICAL FORUMS

To build coalitions, appoint representatives and participate in all entities and bodies whose discussions and decisions impact the interests of its Members.

MUTUAL UNDERSTANDING

To raise awareness of legislators on the importance and added value of its Members, and increase the comprehension of data publishers of European and international policies and legislations impacting them.



The ADPA label

The European label that guarantees the Origin and Authenticity of Technical Information

“With regard to future developments and the ever-increasing complexity of vehicle data, an extremely high quality standard in terms of data publishing is more important than ever before... This is why the ADPA Label was born!”

RALF PELKMANN - ADPA PRESIDENT



The ADPA label

Recognise the quality and reliability of technical information

Today ADPA gives market players a recognisability tool: the only quality mark of Automotive RMI.

Only ADPA members can bear the ADPA Label:

the new trademark that certifies their membership to the Independent Data Publishers Association and their qualitative requirements at the same time.

In order to become an ADPA Member and Label Holder,

Data Publishers commit that they have formal publishing agreements with the Vehicle Manufacturers, or are making best efforts to have such agreements.

With the ADPA Label it is possible to highlight

the excellence of the sources used to build one's own databases and technical information.



Facing market challenges together

European automotive market evolution

40



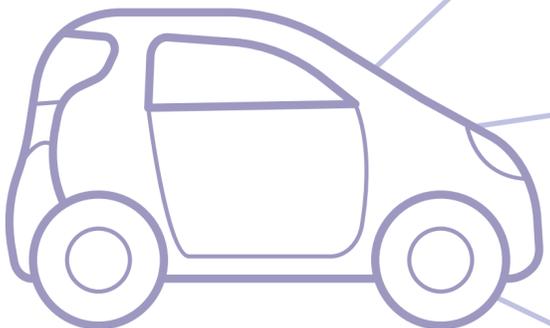
Original Equipment

Manufacturer | OEM

320

million vehicles

on EU roads



Technological evolution has generated an exponential increase in the volume and complexity of vehicles' repair and maintenance information.

HYBRID AND ELECTRIC VEHICLES are growing in popularity and so is the need for increasingly sophisticated and safe extraordinary maintenance activities.

ADVANCED DRIVER ASSISTANCE SYSTEMS (ADAS) are now embedded in the vast majority of entry-level vehicles, and will be mandatory by 2022.

CONNECTED AND AUTONOMOUS VEHICLES (CAV) AND BIG DATA a further increase in the complexity of RMI and maintenance is expected, also thanks to the spread of the new **Mobility as a Service (MaaS)** models.



Thanks to ADPA's protection, independent Data Publishers can count on a valid support to deal with the complexity of managing technical data, even in legislative contexts.

Current holders

List on the 1st of May 2022



We simplify the complexity of accessing Automotive data
LOOK FOR THE LABEL, CHOOSE AN ADPA MEMBER





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