

Commitment to sustainable and legally fair data publishing in the automotive aftermarket

Automotive data publishers launch a quality label

Brussels, 26 October 2021 - ADPA, the European Independent Automotive Data Publishers Association, aims to ensure fair access to automotive data and information as well as to provide competitive framework conditions for independent data publishers. Its Members, **eight European leading data publishers, have decided to launch today a quality label symbolising their commitment to a continuous use of reliable data sources and processes at European level.**

High-tech vehicles require high-quality information. “With regard to current and future developments and the ever-increasing complexity of vehicle repair and maintenance information, an extremely high quality standard in terms of data publishing is more important than ever before – and all our members live up to this”, stated Ralf Pelkmann, President of ADPA. With the advent of electro-mobility and connected cars in particular, processes to service, maintain and repair vehicles are becoming increasingly complex, making it more crucial than ever for workshops to get state-of-the-art, up-to-date and harmonised repair and maintenance information.

Therefore, **the Label is based on strong requirements**, making it possible for automotive data publishers to join the association and get the label only if they follow the highest standards in terms of data sourcing. In particular, it ensures that they are sourcing a significant amount of the repair and maintenance information they process from the vehicle manufacturers themselves. It is indeed a significant financial and technical effort that holders of the Label undertake to ensure they can offer the most credible and reliable services to their customers and should be acknowledged.

Eight companies are currently holders of the Label. Thanks to their rigorous process to source technical information in a secure and reliable way, the following companies fulfil the criteria to be members of the association and therefore holders of the ADPA Label: ALLDATA Europe GmbH (Germany), Autodata Ltd (UK), HaynesPro (Netherlands), Hella Gutmann Solutions A/S (Denmark), Robert Bosch GmbH (Germany), TecAlliance GmbH (Germany), Tekné Consulting Srl (Italy), and TOPMOTIVE/DVSE GmbH (Germany). Companies respecting the same high-level standards are welcome to contact the ADPA Secretariat.



Online workshops to learn more about the initiative will be organised in the coming months. The objective will be to present in more detail the ADPA Label and what it stands for to the aftermarket community and interested professionals. To participate or to get more information, please contact Pierre Thibaudat, Manager Government Affairs & Communication (pierre.thibaudat@adpa.eu).

ADPA, the European Independent Automotive Data Publishers Association, aims to ensure fair access to automotive data and information and to provide competitive framework conditions for independent data publishers. This enables the publishers to design and provide competitive, innovative and multibrand products and services to operators of the automotive aftermarket. Founded in 2016 and based in Brussels, ADPA is a Member of AFCAR, the Alliance for the Freedom of Car Repair in the European Union.